



**San Jose  
Chamber of Commerce**

# 2025 IMPACT INVESTOR OPPORTUNITIES

## Support Our Mission, Elevate Your Business

The mission of the San Jose Chamber of Commerce is to **promote and support the economic vitality of San Jose** and its surrounding communities. The Chamber works to create a business-friendly environment by advocating for policies that support businesses, providing networking opportunities for its members, and offering business development resources and support.

Together, we can make a greater **impact**.



(408) 291-5250



[sjchamber.com](http://sjchamber.com)



[info@sjchamber.com](mailto:info@sjchamber.com)



# A NOTE FROM THE CEO...

Dear Business Leader,

I am writing to extend a warm invitation to make a deeper impact in our San Jose Chamber of Commerce by joining us as an Impact Investor. Your investment and engagement is an integral part of our mission to create economic vitality for all businesses in the San Jose area.

At the San Jose Chamber of Commerce, we believe that by working together, we will build an environment where businesses of all sizes and backgrounds can thrive. We are dedicated to supporting the diverse business community in our region and providing valuable resources and opportunities for growth.

In addition to supporting your individual business goals, the Chamber is also a powerful advocate for policies that promote economic vitality and create an environment where businesses can flourish. We work tirelessly to represent the interests of our members at the local, state, and federal levels, advocating for policies that support entrepreneurship, innovation, and economic growth.

As an Impact Investor, you will have unique access to roundtable discussions and events with executive leaders and elected officials throughout the year. We look forward to elevating your brand and ensuring you are the first to receive an invitation to our unique opportunities. This will be in addition to a wide range of benefits designed to help you grow your business and connect with others in the community.

I encourage you to take a closer look at the opportunities and benefits offered to our Impact Investors and consider joining us in our work to serve as the foremost voice for business in the San Jose region. Together, we can achieve great things.



Leah Toeniskoetter  
President and CEO  
San Jose Chamber of Commerce



President & CEO **Leah Toeniskoetter**  
& 2025 Chairman of the Board **Rob Lindo**

# STANDARD MEMBERSHIP BENEFITS

## Networking Opportunities

Connect with fellow business owners, industry leaders, and potential clients through various networking events, programming, and business forums.

## Business Resources

Access workshops, seminars, and training programs designed to enhance your business skills, stay updated on industry trends, and navigate regulatory requirements effectively. Utilize discounts on Certificate of Origin processing, Member Discount Programs, free drop-in office hoteling and discounts on Meeting Room & Event Rentals.

## Advocacy & Representation

Gain a powerful advocate for your business interests through the Chamber's lobbying efforts and representation at local, state, and federal levels of government. Participate in Public Policy Committees

## Visibility & Exposure

Increase your business's visibility in the community through sponsorship opportunities, Chamber publications, promotion of your events on community calendar, and listing your business in the online directories; enhancing your brand recognition and credibility.

**...& MORE!**



## VIEW THE CHAMBER CALENDAR



With networking mixers, educational workshops, and advocacy initiatives, our calendar offers a comprehensive view of opportunities to connect, learn, and grow. Visit [web.sjchamber.com/events](http://web.sjchamber.com/events)

## JOIN US AT COFFEE & CONNECTIONS

Interested in learning more about membership? Stop by the Chamber the **first Tuesday of every month** from 8:30-9:30 AM for Coffee & Connections.

## STAY IN-THE-KNOW, SUBSCRIBE TO OUR NEWSLETTER



Delivered straight to your inbox, our newsletter keeps you informed about upcoming events, opportunities, advocacy efforts, and more. **Scan the QR code or [click here to subscribe](#).**





# BE A **CHAMPION** OF COMMERCE IN THE **CAPITAL OF INNOVATION**

Join us in shaping the future of our local business community by becoming a **Chamber Impact Investor**. As a valued partner, you'll enjoy exclusive benefits and recognition tailored to your level of support. In addition to your Chamber Impact Investor recognition, your event and initiative sponsorship level selections will grant your business access to additional recognition and promotional benefits.

## IMPACT INVESTOR BENEFITS



### **Networking Opportunities**

Participate in unique Chamber Impact Investor events and private receptions before Signature Events, receive invitations to exclusive policy events and roundtable discussions.



### **Elevated Recognition and Promotion**

Name and logo recognition according to investment level on Chamber website, newsletter, Impact Investor banners, onscreen recognition at events and in membership materials. Invitations to exclusive events and receptions.



### **Access to Advocacy and Policy Roundtables and Events**

Priority invitations to participate in policy committees and activities.

# CHAMBER IMPACT INVESTOR TIERS

## SUGGESTED MINIMUM DUES & SPONSORSHIP

Your increased membership dues provide the sustainable funding for the core work of the Chamber.

### Connector \*

\$2,000 Commitment | \$1,000 Dues Annually & \$1,000 in Sponsorships

*\* Available only to Small Businesses (1-10 employees)*

### Pioneer \*

\$5,500 Commitment | \$3,000 Dues Annually & \$2,500 in Sponsorships

*\* Available only to Small and Medium-Size Businesses (1-50 employees)*

### Innovator

\$10,000 Commitment | \$5,000 Dues Annually & \$5,000 in Sponsorships

### Catalyst

\$15,000 Commitment | \$7,500 Dues Annually & \$7,500 in Sponsorships

### Collaborator

\$20,000 Commitment | \$10,000 Dues Annually & \$10,000 in Sponsorships

### Influencer

\$25,000 Commitment | \$12,500 Dues Annually & \$12,500 in Sponsorships

### Visionary

\$30,000 Commitment | \$15,000 Dues Annually & \$15,000 in Sponsorships

### Chair's Circle

\$50,000 Commitment | \$20,000 Dues Annually & \$30,000 in Sponsorships




## SPONSORSHIP OPPORTUNITIES

Unlock the potential of your investment with our diverse sponsorship opportunities. We offer a range of events for sponsorship, including signature gatherings like our Annual Barbecue, insightful roundtable discussions, and enriching professional development programs. Minimum sponsorship levels vary, allowing you to choose the right fit for your organization while maximizing your visibility and impact within the community.

# CHAMBER IMPACT INVESTOR BENEFITS

	Connector \$2,000	Pioneer \$5,500	Innovator \$10,000	Catalyst \$15,000	Collaborator \$20,000	Influencer \$25,000	Visionary \$30,000	Chair's Circle \$50,000
All Standard Membership Benefits	●	●	●	●	●	●	●	●
Onscreen Recognition At Events	●	●	●	●	●	●	●	●
New or Anniversary Member Spotlight & Ribbon Cutting Celebration	●	●	●	●	●	●	●	●
Invitations to all Exclusive Programming & Events	●	●	●	●	●	●	●	●
Recognition on Impact Investor Banner	Name	Name	Logo	Logo	Logo	Logo	Logo	Large Logo
Tickets to Annual BBQ			2	2	2	2	4	4
Study Mission Exclusive Invitation							●	●

Impact Investors provide the foundation of economic vitality by supporting the mission of the San Jose Chamber of Commerce. Ready to make an impact? Reach out to the Chamber today.

 (408) 291-5250

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# SIGNATURE EVENTS

## SPONSORSHIP OPPORTUNITIES



### LEADERS & LEGACY DINNER

Presenting Sponsorship \$30,000

Supporting Sponsorships \$25,000, \$15,000, \$10,000, and \$5,000

Join us for the Chamber of Commerce Annual Leaders & Legacy Dinner, an evening celebrating business and community leadership, accomplishments of the past and setting the stage for the future. This event includes an exclusive Impact Investor reception, cocktail hour and a chance to highlight your business through sponsorship of the event and specific awards.

The evening's program features an awards ceremony of standout businesses and leaders for their exceptional contributions to the community. You'll hear from the Chamber's CEO on the state of business in San Jose and a keynote address by a prominent speaker, offering inspiration and insights for the year ahead. It's a celebratory evening of recognition and cheering to 2025 that you won't want to miss!

### CHAMBER BBQ

Presenting Sponsorship \$30,000

Supporting Sponsorships \$25,000, \$15,000, \$10,000, and \$5,000

The Chamber of Commerce barbecue is a long-standing tradition and a festive event. It brings together high-level elected officials from local and state government, along with business and community leaders, to enjoy a flavorsome barbecue, live music, and networking opportunities.

The barbecue serves as more than just a social gathering; it is a platform for collaboration, partnership, and community engagement. By bringing together government officials and business leaders in a casual setting, the event promotes camaraderie, strengthens relationships, and fosters a sense of unity and shared purpose within the community.



### CITY STUDY MISSION

Presenting Sponsorship \$15,000

Supporting Sponsorships \$10,000, \$5,000, and \$3,500

Participation Fee \$3,750 (Includes meals, programming, and accommodation)

The City Study Mission takes a delegation of business leaders, entrepreneurs, representatives from various industries, and City elected officials and department heads to another city to learn about its business environment, economic opportunities, and best practices.

The mission includes meetings with local government officials, business associations, and key stakeholders, as well as site visits to businesses and industries in the host city that have successfully addressed issues facing our Greater San Jose Area. Delegates have the opportunity to network, exchange ideas, and gain insights that can help inform their own business strategies and contribute to economic growth in their own community.

The Study Mission has limited attendance, priority invitations are granted to high tier Impact Investors.







# ADVOCACY & ENGAGEMENT

## SPONSORSHIP OPPORTUNITIES

The San Jose Chamber of Commerce’s Advocacy & Engagement efforts are dedicated to building a thriving business environment across our city’s districts. By working closely with government officials, community leaders, and local businesses and stakeholders, the Chamber champions the needs of the business community, ensuring they are part of the conversation in shaping San Jose’s future. This work is vital to fostering policies and partnerships that promote innovation, expand economic opportunities, and create a supportive environment where businesses of all sizes can succeed.

### EXCLUSIVE PROGRAMMING AND EVENTS

Sponsorship Levels Vary

Hosted by the CEO and the Chair of the Chamber of Commerce, these exclusive gatherings bring together business leaders at the Impact Investor level. They have typically included post-election fireside chats with the Mayor and other elected officials and joint programs with other public policy stakeholders. Also on the calendar is a Power Hour Breakfast Series with PG&E as presenting sponsor and small dinners curated by the Chamber.

### MERCHANT WALKS

Series Presenting Sponsorship \$5,000  
Supporting Sponsorships \$2,500 and \$1,000

The San Jose Chamber’s Merchant Walks are outreach events focused on supporting small businesses and business corridors throughout the city. Chamber members and local stakeholders visit commercial districts to engage with business owners, learn about their business and what improvements would help them succeed. These walks provide valuable insights, connecting businesses to resources that address challenges and foster growth, contributing to the Chamber’s broader economic development efforts.





# BUSINESS & PROFESSIONAL DEVELOPMENT

## SPONSORSHIP OPPORTUNITIES



### **C-SUITE CHAMBER COMPASS SERIES: NAVIGATING BUSINESS FOR MEDIUM-SIZE COMPANIES** (\$5-50 MILLION IN REVENUE) **SPEAKER SERIES, BOOTCAMPS, AND NETWORKING**

Series Presenting Speaking Sponsorship (One available) \$10,000  
Series Presenting Sponsorships \$5,000

Expand your knowledge, tackle pressing business challenges, and stay ahead of the curve with our business development and educational seminars, Chamber Compass: Navigating Business Speaker Series. The series is offered in-person, every quarter. Each event opens with networking and the program content is crafted by strategic planning and consulting experts. Speakers are nationally recognized thought leaders in their area of expertise.

Through interactive presentations, case studies, and Q&A sessions, participants gain a competitive edge by staying informed, empowered, and equipped with the latest knowledge and tools needed to thrive in today's ever-evolving business landscape.

For a medium-size organization seeking to scale, compete at the highest level, and grow profits, the Chamber Compass series offers invaluable resources and peer-professional networking opportunities to support your professional leadership growth and business success. Don't miss out on this opportunity to enhance your skills, expand your network, and position your business for long-term success.

### **WOMEN IN LEADERSHIP SPEAKER SERIES & NETWORKING LUNCHEONS**

Series Presenting Sponsorship \$5,000  
Supporting Sponsorships \$2,500 \$1,000

Elevate your leadership journey while enjoying a delicious lunch provided by one of our amazing Chamber-member restaurants. Make valuable connections, exchange ideas, and build meaningful relationships at our Women in Leadership Luncheon Speaker Series, proudly hosted by the Chamber of Commerce! Join us for an enriching afternoon as we welcome influential speakers who are making waves in their industries and paving the way for future leaders. Gain valuable wisdom and practical advice from our esteemed speakers as they share their experiences, challenges and triumphs on the path to leadership excellence. From insightful keynotes to engaging panel discussions, each session will offer valuable insights, actionable strategies, and inspiring stories of success.

Whether you're a seasoned executive, emerging leader, or aspiring entrepreneur, our Women in Leadership Speaker Series with lunch and networking provides the perfect opportunity to learn, grow, and connect with a vibrant community of women leaders. Don't miss out on this unique blend of inspiration, education, and networking.

### **HOLIDAY SOIREE**

Presenting Sponsorship \$5,000  
Supporting Sponsorships \$2,500 \$1,000

Let the festivities begin at our Holiday Soiree, where small-to-medium-sized businesses can treat their teams to a memorable celebration and experience the grandeur of a big-business-feel holiday party! Join us for an evening of merriment and appreciation as we gather to honor the hard work and dedication of your employees while reveling in the joy of the holiday season.

Recognize your team's achievements and contributions with special awards and heartfelt accolades, showing gratitude for their commitment and excellence throughout the year. Dance the night away to festive tunes and enjoy the lively atmosphere, as our holiday party transforms into a spirited celebration filled with laughter, camaraderie, and good cheer. Indulge in a delectable spread of holiday-themed cuisine, featuring gourmet delights and seasonal favorites that will delight the senses and satisfy the palate.

Whether you're a small startup or a growing medium-sized business, our Holiday Soiree offers the perfect opportunity to treat your team to a memorable celebration and experience the magic of the season in style. Don't miss out on this chance to show your appreciation and celebrate your team's success in a big way. Make this holiday party an unforgettable experience for your business and your employees!

# FLEXIBLE FUNDING OPPORTUNITIES FOR MAXIMUM IMPACT



As a valued sponsor and partner, you have the flexibility to direct your contributions toward two key areas that align with your business and philanthropic goals and deliver impactful business programming and community development initiatives. This approach allows you to maximize your impact while benefiting from financial flexibility. We are committed to ensuring that your investment aligns with your company's mission and financial objectives. Choose from two Distinct Funding Channels:

## CHAMBER INVESTMENT & ADVOCACY

Your contribution towards Chamber membership and advocacy efforts can be classified as a business expense. These funds support our general operations and advocacy efforts, helping shape policy to create a more favorable business environment.

## CHARITABLE CONTRIBUTIONS TO COMMUNITY & ECONOMIC DEVELOPMENT OR BUILDING PRESERVATION FUND

Should you prefer to make a tax-deductible contribution, our charitable organization **The San Jose Chamber of Commerce Community Benefit Foundation** offers the opportunity to fund vital programs in business education, community, and economic development. The foundation contracts with the Chamber to deliver programming to support its mission to support business education, leadership, and economic development. You may strategically direct funds towards Chamber programming that enhance our community and foster a thriving local economy. You may also make a charitable donation to the **Bob Kieve Building Preservation Foundation**.

### SAN JOSE CHAMBER OF COMMERCE COMMUNITY BENEFIT FOUNDATION

The San Jose Chamber of Commerce Community Benefit Foundation provides a meaningful opportunity for individuals and organizations to make tax-deductible contributions that drive impactful programs in business education, community engagement, and economic development. As the charitable arm of the Chamber, the foundation partners with the Chamber to deliver a range of initiatives designed to empower local businesses, nurture leadership, and foster sustainable economic growth across the region. These contributions fund vital programs and resources that equip businesses with the skills and support they need to succeed, while also investing in the broader community for lasting positive change.

### BOB KIEVE BUILDING PRESERVATION FOUNDATION

The Chamber's headquarters is more than a historical landmark; it has the capacity to serve as a vital hub where business and community gather to shape the future of San Jose. While the capacity exists, our potential to activate the spaces are limited for today's standards and significant upgrades are needed. Your generous support will count towards your sponsorship investment and help create a place where ideas are exchanged, partnerships are forged, and progress is made.

Learn more at [sjchamber.com/chamber-building-foundation](https://sjchamber.com/chamber-building-foundation)

# SPONSORSHIP OPPORTUNITIES

## MARK DESIRED SPONSORSHIP LEVEL

	Presenting Sponsor	Supporting Sponsor		
Leaders & Legacy Dinner	<input type="checkbox"/> \$30,000	<input type="checkbox"/> \$25,000	<input type="checkbox"/> \$15,000	<input type="checkbox"/> \$10,000 <input type="checkbox"/> \$5,000
Chamber BBQ	<input type="checkbox"/> \$30,000	<input type="checkbox"/> \$25,000	<input type="checkbox"/> \$15,000	<input type="checkbox"/> \$10,000 <input type="checkbox"/> \$5,000
City Study Mission	<input type="checkbox"/> \$15,000	<input type="checkbox"/> \$10,000	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$3,500
Exclusive Events	Sponsorship Levels Vary			
Business Walks	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$1,000	
C-Suite Chamber Compass Speaker Series	<input type="checkbox"/> \$10,000	<input type="checkbox"/> \$5,000		
Women in Leadership Speaker Series	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$1,000	
Holiday Soiree	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$1,000	
Flexible Funding	<input type="checkbox"/> Chamber Community Benefit Foundation <i>Charitable Donation</i>	<input type="checkbox"/> Bob Kieve Chamber Building Preservation Foundation <i>Charitable Donation</i>	AMOUNT <hr/>	