




**San Jose
Chamber of Commerce**

2025 IMPACT INVESTOR OPPORTUNITIES

Support Our Mission, Elevate Your Business

The mission of the San Jose Chamber of Commerce is to **promote and support the economic vitality of San Jose** and its surrounding communities. The Chamber works to create a business-friendly environment by advocating for policies that support businesses, providing networking opportunities for its members, and offering business development resources and support.

Together, we can make a greater **impact**.

 (408) 291-5250

 [sjchamber.com](https://www.sjchamber.com)

 info@sjchamber.com



A NOTE FROM THE CEO...

Dear Business Leader,

I am writing to extend a warm invitation to make a deeper impact in our San Jose Chamber of Commerce by joining us as an Impact Investor. Your investment and engagement is an integral part of our mission to create economic vitality for all businesses in the San Jose area.

At the San Jose Chamber of Commerce, we believe that by working together, we will build an environment where businesses of all sizes and backgrounds can thrive. We are dedicated to supporting the diverse business community in our region and providing valuable resources and opportunities for growth.

In addition to supporting your individual business goals, the Chamber is also a powerful advocate for policies that promote economic vitality and create an environment where businesses can flourish. We work tirelessly to represent the interests of our members at the local, state, and federal levels, advocating for policies that support entrepreneurship, innovation, and economic growth.

As an Impact Investor, you will have unique access to roundtable discussions and events with executive leaders and elected officials throughout the year. We look forward to elevating your brand and ensuring you are the first to receive an invitation to our unique opportunities. This will be in addition to a wide range of benefits designed to help you grow your business and connect with others in the community.

I encourage you to take a closer look at the opportunities and benefits offered to our Impact Investors and consider joining us in our work to serve as the foremost voice for business in the San Jose region. Together, we can achieve great things.



Leah Toeniskoetter
President and CEO
San Jose Chamber of Commerce



STANDARD MEMBERSHIP BENEFITS

Networking Opportunities

Connect with fellow business owners, industry leaders, and potential clients through various networking events, programming, and business forums.

Business Resources

Access workshops, seminars, and training programs designed to enhance your business skills, stay updated on industry trends, and navigate regulatory requirements effectively. Utilize discounts on Certificate of Origin processing, Member Discount Programs, free drop-in office hoteling and discounts on Meeting Room & Event Rentals

Advocacy & Representation

Gain a powerful advocate for your business interests through the Chamber's lobbying efforts and representation at local, state, and federal levels of government. Participate in Public Policy Committees

Visibility & Exposure

Increase your business's visibility in the community through sponsorship opportunities, Chamber publications, promotion of your events on community calendar, and listing your business in the online directories; enhancing your brand recognition and credibility.

...& MORE!

VIEW THE CHAMBER CALENDAR



With networking mixers, educational workshops, and advocacy initiatives, our calendar offers a comprehensive view of opportunities to connect, learn, and grow. Visit web.sjchamber.com/events

JOIN US AT COFFEE & CONNECTIONS

Interested in learning more about membership? Stop by the Chamber the **first Tuesday of every month** from 8:30-9:30 AM for [Coffee & Connections](#).

STAY IN-THE-KNOW, SUBSCRIBE TO OUR NEWSLETTER



Delivered straight to your inbox, our newsletter keeps you informed about upcoming events, opportunities, advocacy efforts, and more. **Scan the QR code or [click here to subscribe](#).**



BE A **CHAMPION** OF COMMERCE IN THE **CAPITAL OF INNOVATION**

Join us in shaping the future of our local business community by becoming a **Chamber Impact Investor**. As a valued partner, you'll enjoy exclusive benefits and recognition tailored to your level of support. In addition to your Chamber Impact Investor recognition, your event and initiative sponsorship level selections will grant your business to additional recognition and promotional benefits.

IMPACT INVESTOR BENEFITS



Networking Opportunities

Participate in unique Chamber Impact Investor events and private receptions before Signature Events, receive invitations to exclusive policy events and roundtable discussions.



Elevated Recognition and Promotion

Name and logo recognition according to investment level on Chamber website, newsletter, Impact Investor banners, onscreen recognition at events and in membership materials. Invitations to exclusive events and receptions.



Access to Advocacy and Policy Roundtables and Events

Priority invitations to participate in policy committees and activities

CHAMBER IMPACT INVESTOR TIERS

SUGGESTED MINIMUM DUES & SPONSORSHIP

Investment tiers are greater than minimum standard membership by employee count

Connector

\$2,000 Commitment | \$1,000 Dues Annually & \$1,000 in Sponsorships

Pioneer

\$5,500 Commitment | \$3,000 Dues Annually & \$2,500 in Sponsorships

Innovator

\$10,000 Commitment | \$5,000 Dues Annually & \$5,000 in Sponsorships

Collaborator

\$20,000 Commitment | \$10,000 Dues Annually & \$10,000 in Sponsorships

Influencer

\$25,000 Commitment | \$12,500 Dues Annually & \$12,500 in Sponsorships

Catalyst

\$30,000 Commitment | \$15,000 Dues Annually & \$15,000 in Sponsorships


Chair's Circle

\$50,000 Commitment | \$20,000 Dues Annually & \$30,000 in Sponsorships

SPONSORSHIP OPPORTUNITIES

Unlock the potential of your investment with our diverse sponsorship opportunities. We offer a range of events for sponsorship, including signature gatherings like our Annual Barbecue, insightful roundtable discussions, and enriching professional development programs. Minimum sponsorship levels vary, allowing you to choose the right fit for your organization while maximizing your visibility and impact within the community.

Impact Investors provide the foundation of economic vitality by supporting the mission of the San Jose Chamber of Commerce. Ready to make an impact? Reach out to the Chamber today.

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CHAMBER IMPACT INVESTOR BENEFITS

	Connector \$2,000	Pioneer \$5,500	Innovator \$10,000	Collaborator \$20,000	Influencer \$25,000	Catalyst \$30,000	Chair's Circle \$50,000
All Standard Membership Benefits	●	●	●	●	●	●	●
Onscreen Recognition At Events	●	●	●	●	●	●	●
New or Anniversary Member Spotlight & Ribbon Cutting Celebration	●	●	●	●	●	●	●
Recognition on Community Impact Investor Banner	Name	Name	Name	Logo	Logo	Logo	Large Logo
Recognition on Chamber Website Side Panel	Name	Name	Name	Logo	Logo	Logo	Large Logo
Tickets to Chamber Breakfasts	1	1	2	4	4	10	10
Tickets to BBQ			2	2	2	2	2
E-News Advertisement for One Year					●	●	●
Chamber Website Advertisement for One Year						●	●
Study Mission Exclusive Invitation						●	●

SIGNATURE EVENTS

SPONSORSHIP OPPORTUNITIES



LEADERS & LEGACY DINNER

Presenting Sponsorship \$35,000
Supporting Sponsorships \$25,000 \$15,000 \$10,000 and \$5,000

Join us for the Chamber of Commerce Annual Leaders & Legacy Dinner, an evening celebrating business and community leadership, accomplishments of the past and setting the stage for the future. This event includes an exclusive Impact Investor reception, cocktail hour and a chance to highlight your business through sponsorship of the event and specific awards.

The evening's program features an awards ceremony of standout businesses and leaders for their exceptional contributions to the community. You'll hear from the Chamber's CEO on the state of business in San Jose and a keynote address by a prominent speaker, offering inspiration and insights for the year ahead. It's a celebratory evening of recognition and cheering to 2025 that you won't want to miss!

CHAMBER BBQ

Presenting Sponsorship \$35,000
Supporting Sponsorships \$25,000 \$15,000 and \$10,000, \$5,000

The Chamber of Commerce barbecue is a long-standing tradition and a festive event. It brings together high-level elected officials from local and state government, along with business and community leaders, to enjoy a flavorful barbecue, live music, and networking opportunities.

The barbecue serves as more than just a social gathering; it is a platform for collaboration, partnership, and community engagement. By bringing together government officials and business leaders in a casual setting, the event promotes camaraderie, strengthens relationships, and fosters a sense of unity and shared purpose within the community.



CITY STUDY MISSION

Presenting Sponsorship \$15,000
Supporting Sponsorships \$10,000 \$5,000 and \$3,500
Participation Fee \$3,750 (Includes meals, programming, and accommodation)

The City Study Mission takes a delegation of business leaders, entrepreneurs, representatives from various industries, and City elected officials and department heads to another city to learn about its business environment, economic opportunities, and best practices.

The mission includes meetings with local government officials, business associations, and key stakeholders, as well as site visits to successful businesses and industries in the host city that have successfully addressed issues facing our Greater San Jose Area. Delegates have the opportunity to network, exchange ideas, and gain insights that can help inform their own business strategies and contribute to economic growth in their own community.

The Study Mission has limited attendance, priority invitations are granted to Impact Investors.



ADVOCACY & ENGAGEMENT

SPONSORSHIP OPPORTUNITIES



The San Jose Chamber of Commerce's Advocacy & Engagement efforts are dedicated to building a thriving business environment across our city's districts. By working closely with government officials, community leaders, and local businesses and stakeholders, the Chamber champions the needs of the business community, ensuring they are part of the conversation in shaping San Jose's future. This work is vital to fostering policies and partnerships that support innovation, expand economic opportunities, and create a supportive environment where businesses of all sizes can succeed.

CHAMBER BREAKFASTS

IN THE DISTRICTS

Series Presenting Sponsorship \$10,000

Supporting Sponsorships \$7,500 \$5,000 and \$3,500

Join fellow business leaders, community members, and elected officials at our Chamber Breakfasts for engaging discussions on topics of the day. These events feature leaders from public office, business, philanthropy, education and more to share their worldviews and ideas in conversation with our Chamber leaders. The breakfast opens with time to network before starting the conversation, ending promptly at 9am. This series offers a chance to learn, share insights, and collaborate in support of a thriving local economy. Don't miss your opportunity to be part of the conversation and help shape our community's future.

IMPACT DINNERS & ROUNDTABLES

Sponsorship Levels Vary

Join us for an evening of collaboration and meaningful dialogue at the Chamber of Commerce Impact Investor Quarterly Dinners. Hosted by the CEO and the Chair of the Chamber of Commerce, these exclusive gatherings bring together business leaders at the Impact Investor level, along with local elected officials, city officials, and other public policy stakeholders.

Set against the backdrop of San Jose's vibrant business community, these dinners provide a unique opportunity for informal conversations and open communication. Together, we'll discuss pressing issues facing businesses in the San Jose area and explore innovative solutions to drive economic growth and prosperity.

Don't miss this chance to connect with key decision-makers, foster collaboration, and make a tangible impact on the future of our city's business landscape. Join us at the Chamber of Commerce Impact Investor Quarterly Dinners and be part of the conversation that shapes the future of San Jose.

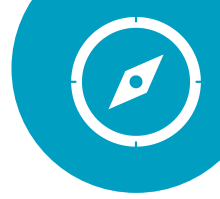
BUSINESS WALKS

Series Presenting Sponsorship \$7,500

Supporting Sponsorships \$5,000 and \$2,500

The San Jose Chamber's Business Walks are outreach events focused on supporting small businesses and business corridors throughout the city. Chamber members and local stakeholders visit commercial districts to engage with business owners, learn about their business and what improvements would help them succeed. These walks provide valuable insights, connecting businesses to resources that address challenges and foster growth, contributing to the Chamber's broader economic development efforts.

BUSINESS & PROFESSIONAL DEVELOPMENT SPONSORSHIP OPPORTUNITIES



CHAMBER COMPASS: NAVIGATING BUSINESS SPEAKER SERIES

Series Presenting Sponsorship \$5,000
Supporting Sponsorships \$3,500 \$1,500
Sponsorships Provide Commensurate Presentation & Speaking Opportunities

Expand your knowledge, tackle pressing business challenges, and stay ahead of the curve with our business development and educational seminars, Chamber Compass: Navigating Business Speaker Series. The series is offered in a variety of formats, both in-person and via zoom, and crafted by the Chamber of Commerce.

These series of dynamic sessions address a wide range of critical issues facing today's business professionals. Dive into insightful discussions led by industry experts, legal advisors, HR professionals, and tech innovators. Participants will be provided practical strategies, best practices, and actionable insights to help you overcome obstacles and drive success in your business.

Explore topics such as harnessing the power of AI and tech to expand productivity, talent management, employment law compliance, data privacy, digital transformation, and more, through interactive presentations, case studies, and Q&A sessions.

Whether you're a small business owner, HR manager, legal professional, or tech enthusiast, our Chamber Compass series offer invaluable resources and networking opportunities to support your professional growth and business success. Don't miss out on this opportunity to enhance your skills, expand your network, and position your business for long-term success.

ELEVATE AND EXCEL PROFESSIONAL DEVELOPMENT READING SERIES

Series Presenting Sponsorship \$5,000
Supporting Sponsorships \$2,500 \$1,000

Unlock the secrets to business success and cultivate habits that propel you towards your goals with our Elevate and Excel Professional Development Reading Series. Hosted by the Chamber, join a community of ambitious professionals and entrepreneurs as we learn from a curated selection of insightful books designed to enhance your business acumen, foster personal growth, and drive lasting success.

Explore a diverse range of topics including strategic planning, effective communication, leadership, entrepreneurship, and more through engaging discussions led by experienced facilitators and industry experts. Explore proven strategies, practical tips, and real-world case studies that will equip you with the knowledge and skills to thrive in today's competitive business landscape.

Whether you're a seasoned entrepreneur, aspiring business leader, or simply committed to continuous learning and improvement, our Reading Series offers a supportive environment to connect, grow, and succeed together. Don't miss out on this opportunity to invest in yourself and your business. Reserve your spot today and join us for an enriching journey towards professional and excellence.

C-SUITE CHAMBER COMPASS SERIES: NAVIGATING BUSINESS FOR MEDIUM-SIZE COMPANIES (\$5-50 MILLION IN REVENUE) SPEAKER SERIES, BOOTCAMPS, AND NETWORKING

Series Presenting Sponsorship \$5,000
Supporting Sponsorships \$3,500
Sponsorships Provide Commensurate Logo Recognition and Tabling

Expand your knowledge, tackle pressing business challenges, and stay ahead of the curve with our business development and educational seminars, Chamber Compass: Navigating Business Speaker Series. The series is offered in-person, every quarter. Each event opens with networking before the speaker and the content is crafted by strategic planning and consulting experts. Speakers are nationally recognized thought leaders in their area of expertise.

Through interactive presentations, case studies, and Q&A sessions, participants gain a competitive edge by staying informed, empowered, and equipped with the latest knowledge and tools needed to thrive in today's ever-evolving business landscape.

As a mid-size organization seeking to scale, compete at the highest level, and grow profits, the Chamber Compass series offers invaluable resources and peer-professional networking opportunities to support your professional leadership growth and business success. Don't miss out on this opportunity to enhance your skills, expand your network, and position your business for long-term success.

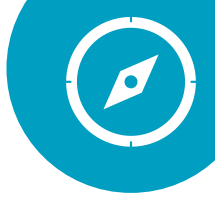
ASCENSION: EMERGING PROFESSIONALS NETWORKING & CAREER DEVELOPMENT PROGRAM

Sponsorship Levels Vary

An initiative designed for professionals 40 and under who are eager to accelerate their career growth. This program offers young and emerging professionals the chance to connect with peers, build meaningful relationships, and tap into the wisdom of experienced business leaders who regularly attend. These seasoned professionals are approachable and committed to providing informal mentorship, sharing insights, and answering questions about their own career paths.

By participating, you'll gain access to a wealth of knowledge, diverse perspectives, and practical advice that can guide you in navigating your professional journey with confidence. Whether you're looking to expand your network or sharpen your career skills, this program offers invaluable opportunities for personal and professional development.

BUSINESS & PROFESSIONAL DEVELOPMENT SPONSORSHIP OPPORTUNITIES



WOMEN IN LEADERSHIP SPEAKER SERIES & NETWORKING LUNCHEONS

Series Presenting Sponsorship \$5,000
Supporting Sponsorships \$2,500 \$1,000

Elevate your leadership journey while enjoying a delicious lunch provided by one of our amazing Chamber-member restaurants. Make valuable connections at our Women in Leadership Luncheon Speaker Series, proudly hosted by the Chamber of Commerce! Join us for an enriching afternoon as we welcome influential speakers who are making waves in their industries and paving the way for future leaders. From insightful keynotes to engaging panel discussions, each session will offer valuable insights, actionable strategies, and inspiring stories of success.

Gather with fellow professionals, exchange ideas, and build meaningful relationships with like-minded women who share your passion for leadership and empowerment. Gain invaluable wisdom and practical advice from our esteemed speakers as they share their experiences, challenges, and triumphs on the path to leadership excellence.

Whether you're a seasoned executive, emerging leader, or aspiring entrepreneur, our Women in Leadership Speaker Series with lunch and networking provides the perfect opportunity to learn, grow, and connect with a vibrant community of women leaders. Don't miss out on this unique blend of inspiration, education, and networking.

HOLIDAY SOIREE

Presenting Sponsorship \$5,000
Supporting Sponsorships \$2,500 \$1,000

Let the festivities begin at our Holiday Soiree, where small-to-medium-sized businesses can treat their teams to a memorable celebration and experience the grandeur of a big-business-feel holiday party! Join us for an evening of merriment and appreciation as we gather to honor the hard work and dedication of your employees while reveling in the joy of the holiday season.

Recognize your team's achievements and contributions with special awards and heartfelt accolades, showing gratitude for their commitment and excellence throughout the year. Dance the night away to festive tunes and enjoy the lively atmosphere, as our holiday party transforms into a spirited celebration filled with laughter, camaraderie, and good cheer. Indulge in a delectable spread of holiday-themed cuisine, featuring gourmet delights and seasonal favorites that will delight the senses and satisfy the palate.

Whether you're a small startup or a growing medium-sized business, our Holiday Soiree offers the perfect opportunity to treat your team to a memorable celebration and experience the magic of the season in style. Don't miss out on this chance to show your appreciation and celebrate your team's success in a big way. Make this holiday party an unforgettable experience for your business and your employees!

WOMEN IN LEADERSHIP PROFESSIONAL DEVELOPMENT READING SERIES

Series Presenting Sponsorship \$2,500
Supporting Sponsorships \$1,000

Calling all trailblazing women leaders! Join our Women in Leadership Professional Development Reading Series, hosted by the Chamber of Commerce, for an empowering journey of growth, connection, and support. Gather with fellow ambitious women in person or via Zoom for our Brown Bag Lunch Series, where we delve into captivating books that offer insights, strategies, and inspiration to help you soar to new heights in your career.

Engage in enriching discussions that foster peer mentorship, share experiences, and offer support in an inclusive space designed to uplift women in leadership roles. Explore topics such as leadership development, negotiation skills, work-life balance, and more, through thought-provoking books carefully curated to address the unique challenges and opportunities faced by women in the workplace.

Whether you're a seasoned executive, an emerging leader, or passionate about personal and professional development, our Women in Leadership Professional Development Reading Series provides a welcoming platform to learn, grow, and thrive together. Don't miss out on this opportunity to invest in yourself, connect with a supportive community, and accelerate your career growth. Reserve your spot today and join us for an inspiring and transformative experience.

FLEXIBLE FUNDING OPPORTUNITIES FOR MAXIMUM IMPACT



As a valued sponsor and partner, you have the flexibility to direct your contributions toward two key areas that align with your business and philanthropic goals and deliver impactful business programming and community development initiatives. This approach allows you to maximize your impact while benefiting from financial flexibility. We are committed to ensuring that your investment aligns with your company's mission and financial objectives. Choose from two Distinct Funding Channels:

CHAMBER INVESTMENT & ADVOCACY

Your contribution towards Chamber membership and advocacy efforts can be classified as a business expense. These funds support our general operations and advocacy efforts, helping shape policy to create a more favorable business environment.

CHARITABLE CONTRIBUTIONS TO COMMUNITY & ECONOMIC DEVELOPMENT

Should you prefer to make a tax-deductible contribution, our charitable organization **The San Jose Chamber of Commerce Community Benefit Foundation** offers the opportunity to fund vital programs in business education, community, and economic development. The foundation contracts with the Chamber to deliver programming to support its mission to support business education, leadership, and economic development. You may strategically direct funds towards Chamber programming that enhance our community and foster a thriving local economy. You may also make a charitable donation to the **Bob Kieve Building Preservation Foundation**.

SAN JOSE CHAMBER OF COMMERCE COMMUNITY BENEFIT FOUNDATION

The San Jose Chamber of Commerce Community Benefit Foundation provides a meaningful opportunity for individuals and organizations to make tax-deductible contributions that drive impactful programs in business education, community engagement, and economic development. As the charitable arm of the Chamber, the foundation partners with the Chamber to deliver a range of initiatives designed to empower local businesses, nurture leadership, and foster sustainable economic growth across the region. These contributions fund vital programs and resources that equip businesses with the skills and support they need to succeed, while also investing in the broader community for lasting positive change.

BOB KIEVE BUILDING PRESERVATION FOUNDATION

The Chamber's headquarters is more than a historical landmark; it has the capacity to serve as a vital hub where business and community gather to shape the future of San Jose. While the capacity exists, our potential to activate the spaces are limited for today's standards and significant upgrades are needed. Your generous support will count towards your sponsorship investment and help create a place where ideas are exchanged, partnerships are forged, and progress is made.

Learn more at sjchamber.com/chamber-building-foundation

SPONSORSHIP OPPORTUNITIES

MARK DESIRED SPONSORSHIP LEVEL

	Presenting Sponsor	Supporting Sponsor	Custom Amount
Leaders & Legacy Dinner	<input type="checkbox"/> \$35,000	<input type="checkbox"/> \$25,000 <input type="checkbox"/> \$15,000 <input type="checkbox"/> \$10,000 <input type="checkbox"/> \$5,000	
Chamber BBQ	<input type="checkbox"/> \$35,000	<input type="checkbox"/> \$25,000 <input type="checkbox"/> \$15,000 <input type="checkbox"/> \$10,000 <input type="checkbox"/> \$5,000	
City Study Mission	<input type="checkbox"/> \$15,000	<input type="checkbox"/> \$10,000 <input type="checkbox"/> \$5,000 <input type="checkbox"/> \$3,500	
Chamber Breakfasts	<input type="checkbox"/> \$10,000	<input type="checkbox"/> \$7,500 <input type="checkbox"/> \$5,000 <input type="checkbox"/> \$3,500	
Impact Dinners	Sponsorship Levels Vary		
Business Walks	<input type="checkbox"/> \$7,500	<input type="checkbox"/> \$5,000 <input type="checkbox"/> \$2,500	
Chamber Compass Speaker Series	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$3,500 <input type="checkbox"/> \$1,500	
C-Suite Chamber Compass Speaker Series	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$3,000	
Elevate & Excel Reading Series	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$2,500 <input type="checkbox"/> \$1,000	
Ascension: Emerging Professionals Program	Sponsorship Levels Vary		
Women in Leadership Speaker Series	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$2,500 <input type="checkbox"/> \$1,000	
Women in Leadership Reading Series	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$1,000	
Holiday Soiree	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$2,500 <input type="checkbox"/> \$1,000	
Flexible Funding	<input type="checkbox"/> Chamber Investment & Advocacy <i>Classified as Business Expense</i>	<input type="checkbox"/> Chamber Community Benefit Foundation <i>Charitable Donation</i>	<input type="checkbox"/> Bob Kieve Chamber Building Preservation Foundation <i>Charitable Donation</i>