



San Jose
Chamber of Commerce

LEADERS AND LEGACY

SPONSOR PACKET

Step into the spotlight for an unforgettable evening of celebration, inspiration, and connection at the San Jose Chamber's Leaders & Legacy Annual Dinner. This year's prestigious event celebrates our iconic pro-sports teams that bring pride, investment, and excitement to our community.



January 30, 2025

LEADERS AND LEGACY

Step into the spotlight for an unforgettable evening of celebration, inspiration, and connection at the San Jose Chamber's Leaders & Legacy Annual Dinner on **January 30, 2025**. This year's event celebrates our iconic pro-sports teams that bring pride, investment, and excitement to our community.

Adding to the excitement, executives from our favorite professional sports organizations will take the stage to share exclusive insights into the importance of professional sports teams to a community and playbooks for success. From building championship teams to driving economic impact, **Sharks, 49ers, Earthquakes, and Bay FC** executives will inspire us with stories that embody San Jose's identity as a vibrant hub for sports, local pride and a destination for global sporting events.

With the Chamber's continued focus on sports and entertainment as powerful economic drivers, this is more than a dinner—it's a celebration of what makes San Jose a vibrant community as we lead into the major sporting events coming our way in 2026, including **Super Bowl LX, the NCAA Men's Basketball Tournament, and the FIFA World Cup**. Join us as we celebrate the legacies and cheer for the stories that unite us all.

Get your tickets today!—this event will sell out fast!

For more information, contact Angela Kelly: angelak@sjchamber.com

Presenting Level Sponsor: \$35,000

Acknowledged as highest level and premier sponsor in all promotion of events

- 20 tickets
- Speaking opportunity
- Premier logo and name recognition on all marketing materials
- Premier logo on large banner and signage at event

Platinum Level Sponsor: \$25,000

- 20 tickets
- Logo and name recognition on select marketing materials
- Premium logo and name recognition on signage at the event

Gold Level Sponsor: \$15,000

- 15 tickets
- Logo and name recognition on select marketing materials
- Premium logo and name recognition on signage at the event

Silver Level Sponsor: \$10,000

- 10 tickets
- Logo and name recognition on select marketing materials
- Logo and name recognition on signage at the event

Bronze Level Sponsor: \$5,000

- 5 tickets
- Logo and name recognition on select marketing materials
- Logo and name recognition on signage at the event

Copper Level Sponsor: \$3,000

- 2 tickets
- Name recognition on select marketing materials
- Name recognition on signage at the event

LEADERS AND LEGACY

Step into the spotlight for an unforgettable evening of celebration, inspiration, and connection at the San Jose Chamber's **Leaders & Legacy Annual Dinner**. This year's prestigious event not only honors the visionaries shaping our city's future but also celebrates our iconic pro-sports teams that bring pride, investment and excitement to our community.

The evening will feature the Chamber's highly anticipated annual awards, recognizing excellence across our community in the following categories:

- Leadership San Jose Alumnus of the Year
- Nonprofit of the Year
- Small Business of the Year
- Business of the Year
- Business Advocate of the Year

Adding to the excitement, executives from our favorite professional sports organizations will take the stage to share exclusive insights into their playbooks for success. From building championship teams to driving economic impact, executives from the **Sharks, 49ers, Earthquakes** and **Bay FC** will inspire us with stories that embody San Jose's identity as a vibrant hub for sports, entertainment, and innovation.

With the Chamber's continued focus on sports and entertainment as powerful economic drivers, this is more than a dinner—it's a celebration of what makes San Jose a vibrant community as we lead into the major sporting events coming our way in 2026, including **Super Bowl LX, NCAA Men's Basketball Tournament and the FIFA World Cup**.

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LEADERS AND LEGACY

Photo Booth Sponsor: \$10,000

Recognized as the official Photo Booth sponsor

- 10 tickets
- Prominent logo recognition on booth banner and on photos taken at photo booth
- Ability to “host” booth with your company personnel (will be assisting photo booth operators)

VIP Reception Sponsor: \$10,000

Recognized as the official nametag lanyard sponsor

- 10 tickets
- Prominent signage at registration
- Branded Napkins
- Logo recognition on select marketing materials and event signage

Award Sponsor: \$5,000

Recognized as the official sponsor (award of choice)

- 8 tickets
- Name recognition on select marketing materials
- Live MC acknowledgement
- Logo recognition on signage at the event

Live Music & AV Sponsor: \$5,000

Recognized as the official music sponsor

- 8 tickets
- Prominent logo recognition on main stage
- Live MC mentions
- Logo recognition on select marketing materials and event signage
- **Wine Sponsor: \$5,000**
- *Recognized as the official sponsor of the wine on tables, 10 tickets*
- Prominent logo recognition on the custom printed wine labels
- Logo recognition on select marketing materials

Cocktail Reception Sponsor: \$10,000

Recognized as the official reception sponsor

- 10 tickets
- Prominent signage at registration
- Logo recognition on select marketing materials
- Live MC acknowledgement
- Named Signature Drink
- Branded Napkins

The San Jose Marriott

301 South Market Street
San Jose, CA 95113 United States

The San Jose Marriott is a modern hotel located in the heart of downtown San Jose, CA, offering easy access to key attractions such as the San Jose Convention Center, SAP Center, Levi's Stadium, and San Jose State University. The hotel features 21,000 square feet of versatile meeting and event space, ideal for conferences and weddings. With its stylish design and high-tech amenities, the San Jose Marriott provides a perfect base for both business and leisure travelers.

JANUARY 30, 2025
SPONSORSHIP OPPORTUNITIES

For more information, contact
Angela Kelly: angelak@sjchamber.com



LEADERS AND LEGACY

REGISTRATION FORM

**Thursday, January 30, 2025
6-9 PM**

**The Marriott Downtown San Jose
301 S Market Street, San Jose CA 95113**

TICKETS:

- _____ Tickets @ \$200 each, early
- _____ Tickets @ \$250 each, after January 10
- _____ Table(s) @ 1750 early (10 tix)
- _____ Table(s) @ 2,000 (10 tix) after January 10

SPONSORSHIP OPPORTUNITIES

(Check one)

- Presenting Sponsor: \$35,000 (only one!)
- Platinum Sponsor: \$25,000
- Gold Sponsor: \$15,000
- Silver Sponsor: \$10,000
- Bronze Sponsor: \$5,000
- Copper Sponsor: \$3,000
- Photo Booth Sponsor: \$10,000
- Live Music & AV Sponsor: \$5,000
- VIP Reception Sponsor: \$10,000
- Cocktail Reception Sponsor: \$10,000
- Wine Sponsor for Table Wine: \$5,000
- Awards Sponsor: \$5,000

Mail completed form to:

The San Jose Chamber of Commerce
P.O. Box 149, San Jose, CA 95103
Attn: Angela Kelly

Or email to: angelak@sjchamber.com



**JANUARY 30, 2025
SPONSORSHIP OPPORTUNITIES**

Name: _____
Business: _____
Title: _____
Address: _____
City: _____
Zip: _____
Phone: _____
Cell Phone: _____
Email: _____
Fax No.: _____

List of attendees for name badges: Provide name and company name for each ticket by January 24.

Guest Name

1. _____

2. _____

3. _____

4. _____

5. _____

6. _____

7. _____

8. _____

9. _____

10. _____

Choices: Beef, Chicken, Fish, or Vegetarian

PAYMENT INFORMATION

CIRCLE ONE: Visa MC AmEx Check

Name on card: _____

Billing Address: _____

City: _____ State: ___ Zip: _____

Card #: _____

Exp. Date: _____ CVV: _____

AMOUNT TO CHARGE TO CARD: \$ _____