



Annual

# BBQ


AUGUST 22, 2024  
History San Jose Park

[www.sjchamber.com/chamber-bbq](http://www.sjchamber.com/chamber-bbq)



A Summer Celebration  
of the Businesses and Community  
That Make San Jose Remarkable!

**SPONSOR  
PACKET**



A fundraiser for the San Jose Chamber of Commerce, the Annual Barbecue is the largest event of the year and is recognized in Silicon Valley as the business community's most influential fundraiser.

Held at History Park San Jose, the barbecue offers an unparalleled opportunity to raise the visibility of your business at a fun venue that emphasizes networking and connections to the region's business and civic leaders.



#### **Presenting Level Sponsor: \$35,000**

*Acknowledged as highest level and premier sponsor in all promotion of events*

- 20 tickets
- Ability to “host” booth with your company personnel
- Speaking opportunity
- Premier logo and name recognition on all marketing materials
- Premier logo on large banner and signage at event

#### **Palladium Level Sponsor: \$25,000**

- 20 tickets
- Ability to “host” booth with your company personnel
- Logo and name recognition on select marketing materials
- Premium logo and name recognition on signage at the event

#### **Platinum Level Sponsor: \$15,000**

- 20 tickets
- Logo and name recognition on select marketing materials
- Premium logo and name recognition on signage at the event

#### **Gold Level Sponsor: \$10,000**

- 15 tickets
- Logo and name recognition on select marketing materials
- Logo and name recognition on signage at the event

#### **Silver Level Sponsor: \$5,000**

- 10 tickets
- Logo and name recognition on select marketing materials
- Logo and name recognition on signage at the event

#### **Bronze Level Sponsor: \$3,000**

- 10 tickets
- Name recognition on select marketing materials
- Name recognition on signage at the event



**For more information, contact  
Angela Kelly: [angelak@sjchamber.com](mailto:angelak@sjchamber.com)**

### Photo Booth Sponsor: \$10,000

Recognized as the official Photo Booth sponsor

- 10 tickets
- Prominent logo recognition on booth banner and on photos taken at photo booth
- Ability to “host” booth with your company personnel (will be assisting photo booth operators)

### Branded Nametag Lanyard Sponsor: \$10,000

Recognized as the official nametag lanyard sponsor

- 10 tickets
- Custom branded logo cooling bandanas for all attendees to wear
- Prominent signage at registration
- Name recognition on select marketing materials and event signage

### Promotional Booth: \$5,000

- 10 tickets
- Booth at event (in a prominent location) to promote your product or service
- Name recognition on select marketing materials
- Name recognition on signage at the event
- **Multiple Promotional Sponsors available**

### Live Music & MC Sponsor: \$5,000

Recognized as the official music sponsor

- 10 tickets
- Prominent logo recognition on main stage
- Live MC mentions
- Logo recognition on select marketing materials and event signage

### Parking Sponsor: \$5,000

Recognized as the official sponsor of the parking area

- 10 tickets
- Prominent logo recognition in the parking lot and on all parking information
- Logo recognition on select marketing materials

### Recycle Sponsor: \$5,000

Recognized as the official recycling sponsor

- 10 tickets
- Name recognition on select marketing materials
- Opportunity to provide branded recycling and compostable receptacles at the event or have signage on provided recycle bins

### Game Booth: \$5,000

Recognized as the official game booth sponsor

- 10 tickets
- Prominent logo recognition on booth banner
- Ability to “host” booth with your company personnel
- Logo recognition on select marketing materials and event signage



**For more information, contact  
Angela Kelly: [angelak@sjchamber.com](mailto:angelak@sjchamber.com)**



**AUGUST 22, 2024  
SPONSORSHIP OPPORTUNITIES**



### Chair's Lounge Signature Cocktails: \$10,000

Recognized as the official signature cocktail sponsor

- 10 tickets
- Ability to have food and drink served
- Ability to have a representative from your company
- Prominent logo recognition on booth banner
- Logo recognition on select marketing materials and event signage



### Food & Beverage Sponsors: \$5,000

Recognized as an official sponsor for selected choice

- 10 tickets
- Prominent logo recognition on booth banner
- Ability to "host" booth with your company personnel
- Logo recognition on select marketing materials and event signage
- Select from the following:
  - Beer Garden Booth
  - Wine Cellar Booth
  - Food Sponsor
  - Moscow Mule Booth
  - Refreshments Booth
  - Sangria Booth
  - Margarita Booth
  - Whiskey Booth
  - Mai Tai Booth
  - Popcorn Booth

### Ice Cream Booth: \$5,000

Recognized as the official ice cream sponsor

- 10 tickets
- Prominent logo recognition on booth banner
- Ability to have a representative from your company
- Logo recognition on select marketing materials and event signage
- Opportunity to provide branded supplies, cups, and napkins for ice cream



**AUGUST 22, 2024**  
**SPONSORSHIP OPPORTUNITIES**



### New This Year: Exciting Barbecue Flavors

<b>KC</b>	Tender and succulent pulled pork or chicken, in rich, tangy Kansas City-style barbecue sauce. Served with classic sides: coleslaw, baked beans, and cornbread.
<b>Teriyaki</b>	Teriyaki-marinated chicken and beef, glazed with a sweet and savory teriyaki sauce. Accompanied by Asian-inspired sides.
<b>Santa Maria Ranchero</b>	Santa Maria-style tri-tip steak, marinated and grilled to perfection with a smoky, herb-infused rub. Paired with ranchero-style sides.
<b>Vegetarian</b>	A variety of hearty vegetarian option of marinated portobello mushrooms and tofu skewers. Featuring a colorful assortment of grilled vegetables and sides

# REGISTRATION FORM

**Thursday, Aug. 22, 2024**  
**5:30-9:30 PM**

**History Park**  
**635 Phelan Ave. San Jose, CA 95112**

## TICKETS:

\_\_\_\_\_ Tickets @ \$175 each  
\_\_\_\_\_ Table(s) @ \$1,500 (10 tickets)

## SPONSORSHIP OPPORTUNITIES

(Check one)

- Presenting Sponsor: \$35,000 (only one!)
- Palladium Sponsor: \$25,000
- Platinum Sponsor: \$15,000
- Gold Sponsor: \$10,000
- Silver Sponsor: \$5,000
- Bronze Sponsor: \$3,000
- Food Sponsor: \$5,000
- Promotional Booth: \$5,000
- Branded Nametag Lanyard Sponsor: \$10,000
- Photo Booth Sponsor: \$10,000
- Live Music & MC Sponsor: \$5,000
- Parking Sponsor: \$5,000
- Recycle Sponsor: \$5,000
- ~~Game Booth: \$5,000~~ **SOLD**
- Whiskey Booth: \$5,000
- ~~Beer Garden Booth: \$5,000~~ **SOLD**
- Wine Cellar Booth: \$5,000
- Margarita Booth: \$5,000
- Mai Tai Booth: \$5,000
- ~~Moscow Mule Booth: \$5,000~~ **SOLD**
- ~~Sangria Booth: \$5,000~~ **SOLD**
- ~~Chairs' Signature Cocktail Sponsor: \$10,000~~ **SOLD**
- Popcorn Booth: \$5,000
- Refreshments Booth: \$5,000
- ~~Ice Cream Booth: \$5,000~~ **SOLD**

### Mail completed form to:

The San Jose Chamber of Commerce  
P.O. Box 149, San Jose, CA 95103  
Attn: Angela Kelly  
**Or email to:** angelak@sjchamber.com

Name: \_\_\_\_\_  
 Business: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 \*Address \_\_\_\_\_  
 City: \_\_\_\_\_  
 Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Cell Phone: \_\_\_\_\_  
 \*Email \_\_\_\_\_  
 Fax No.: \_\_\_\_\_

List of attendees for name badges: Provide name and company name for each ticket by August 19.

Guest Name	BBQ Choice
1.	_____
2.	_____
3.	_____
4.	_____
5.	_____
6.	_____
7.	_____
8.	_____
9.	_____
10.	_____

BBQ Choices: KC, Teriyaki, Santa Maria, Vegetarian

## PAYMENT INFORMATION

CIRCLE ONE: Visa MC AmEx Check  
 Name on card: \_\_\_\_\_  
 Billing Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_ Zip: \_\_\_\_\_  
 Card #: \_\_\_\_\_  
 Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_  
 AMOUNT TO CHARGE TO CARD: \$ \_\_\_\_\_

**THANK YOU TO OUR LEADING 2024  
CHAMBER OF COMMERCE  
IMPACT INVESTORS**



**HOGGE • FENTON**



**Deloitte.**

